



SAMPLE TEXT MESSAGES

SAMPLE TEXT 1

“Hey <name>, I am working with the Council to increase sustaining philanthropy for the Scouts. I want to invite you to join me and become one of our monthly donors. Keepers of the Flame make a modest monthly donation to keep local Scouting thriving in Northeast Ohio. I know you are passionate about Scouting and this is a great opportunity to support our kids. Here’s the link for more info and how to join: www.lecbsa.org/keepersoftheflame. I hope I can count on you to sign up. Let me know if you have questions. Thanks!”

SAMPLE TEXT 2

“<name>, I’m looking for 5 Scouting supporters to join me this week and sign up to be a monthly donor for local Scouts. Lake Erie Council’s Keepers of the Flame is a sustained giving program that supports local Scouting. I know you are passionate about Scouting and I was hoping to count on you to commit to \$10 a month. Here is the link to join and get more information: www.lecbsa.org/keepersoftheflame. There are some cool recognition items too! Let me know if you have any questions. Thanks!”

SAMPLE TEXT 3

“Hey <name>, Lake Erie Council is looking for Scouting supporters to become philanthropic partners and join our monthly donor club, Keepers of the Flame. I know how passionate you are about Scouting and keeping the mission alive for our youth. Will you sign up and give local Scouting just \$10 a month? I know our Scouts would really appreciate your investment. Here’s a link for information and how to join: www.lecbsa.org/keepersoftheflame. Thanks!”

SAMPLE TEXT 4

“Hey <name>, I’m working on a project for the Council. We are looking for Scouting Supporters to join a monthly giving club that directly supports local Scouting. Here is a like to learn more about Keepers of the Flame: www.lecbsa.org/keepersoftheflame. After you get a chance to learn more about I’d love to chat with you. Can we meet up later this week?”

SAMPLE TEXT 5

“<Name>, Scouting needs our support more than ever. I recently said “yes” when Lake Erie Council asked me to help find philanthropic partners. You were one of the first people I thought of! We are enrolling donors into monthly giving called Keepers of the Flame. Just like supporters did when we were young, we are being called to give back to local Scouting and I hope you say “yes” too. Here’s the link to read over the information, see what it’s about and hopefully sign up. www.lecbsa.org/keepersoftheflame. You know you can call or text me if you have questions and I hope I can count on you to join this week.”

